

with the

Improve Student Learning Outcomes


# ELAP

Learning Taxonomy

1



2



What would you like to see at next year's ABMP School Forum?

3

# Wrong!

The ELAP Learning Taxonomy is based on lots of learning theory and instructional design theory.

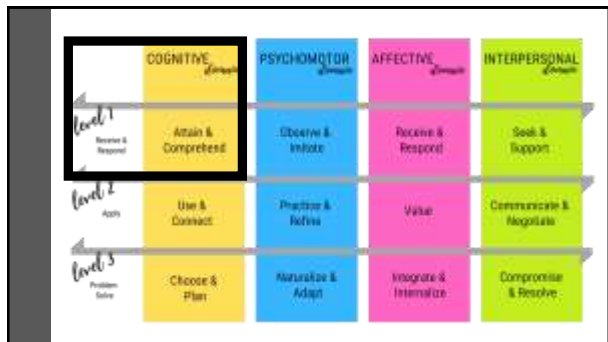
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39 Student Behaviors that Create Obstacles to Teaching and Learning

5

What is the most important thing that teachers should do in their classrooms to improve learning outcomes?

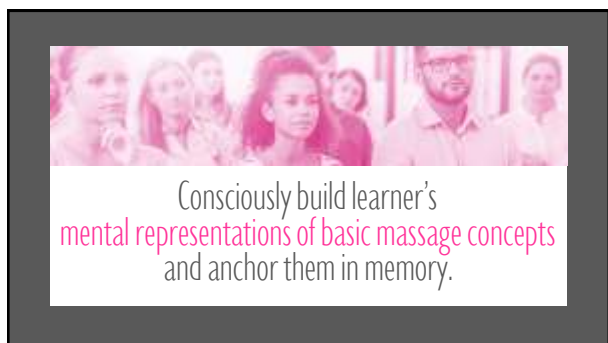
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**SEGMENT 1**

Model human intelligence (in 10 minutes)

**SEGMENT 2**

Examine the components of the cognitive (knowledge) domain.

**SEGMENT 3**

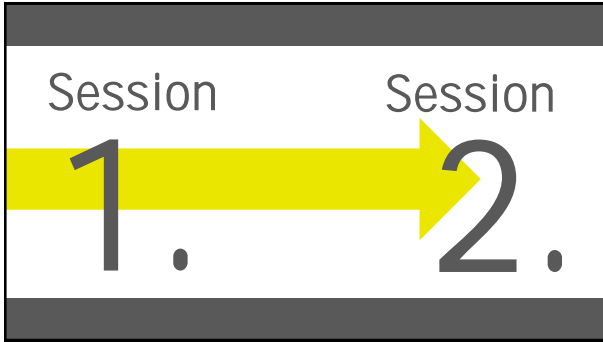
Discuss the three levels of learning related to the cognitive domain.

**SEGMENT 4**

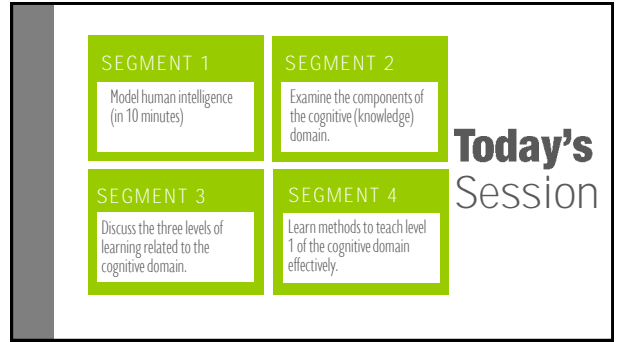
Learn methods to teach level 1 of the cognitive domain effectively.

## Today's Session

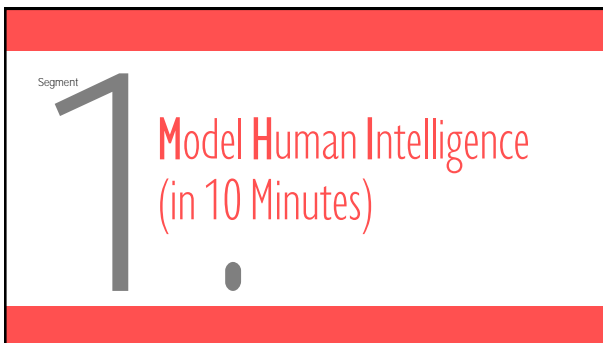
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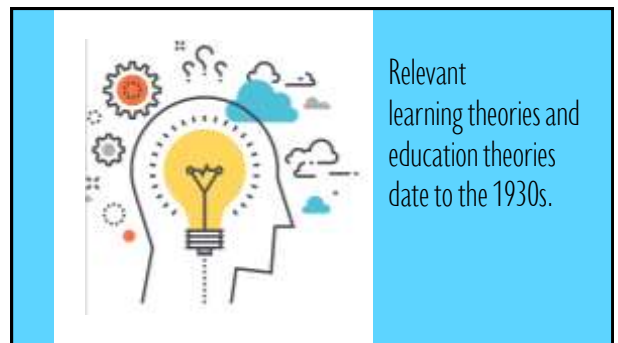
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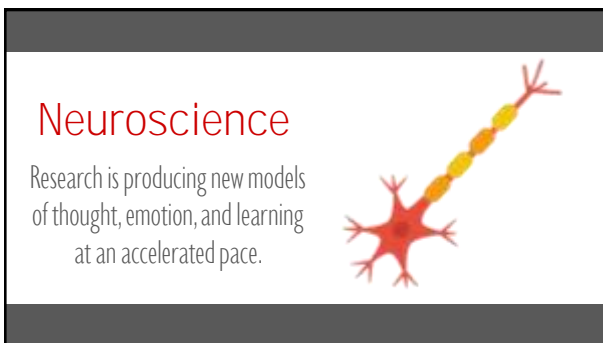
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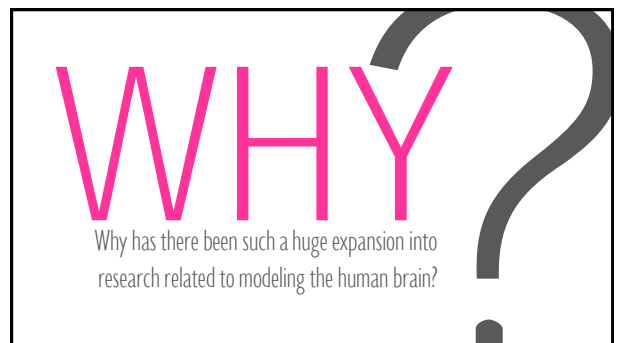
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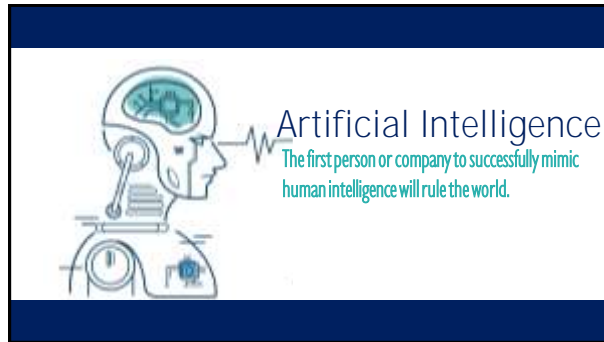
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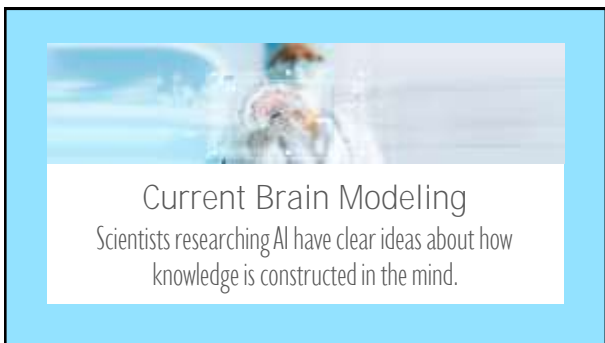
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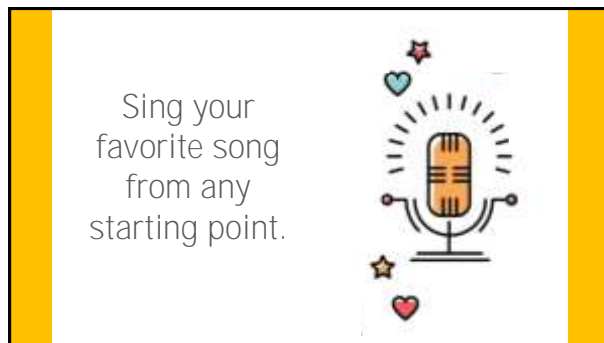
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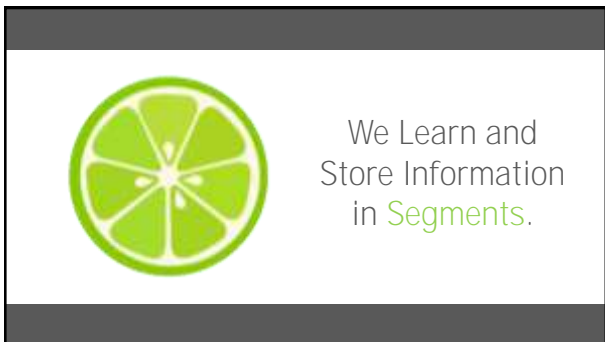
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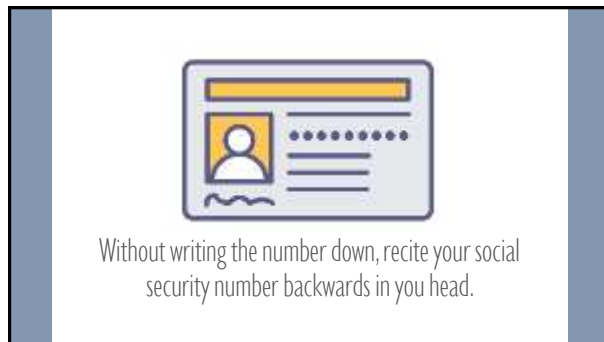
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We Learn and Store  
Information in **Sequences**.

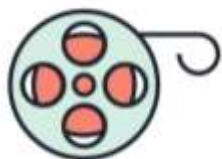


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One of you tell the other the plot of your  
favorite movie in just one minute.

26



Did your partner convey the  
plot points in such a way  
that you understood the  
**beginning**, the **middle**, and  
the **end** of the movie?

27



The human brain  
is hard-wired to  
look for patterns.

28

The beginning, middle, and  
end of a story is a pattern  
used since ancient times to  
help humans learn.



29

**Pattern recognition is our brain's  
core capability.**



30



Trees

- + Words
- + Images
- + Facts & Examples
- + Beliefs & Attitudes
- + Physical Sensations
- + Emotions
- + Experiences


31

## “NESTING”



Our brains gather together related words, images, facts, stories, attitudes, sensations, emotions, and experiences and place them together in one nest.

32



Nesting is the **PROCESS** your brain undertakes to form a:

Mental Representation

Concept

Schema


33

**MENTAL REPRESENTATION** A collection of words, ideas, images, attitudes, beliefs, sensations, and experiences.

**CONCEPT** Abstract ideas constructed in the mind. An idea of what something is and how it works.

**SCHEMA** A cognitive framework that helps interpret information and organize effective behaviors.

34



TREE


- Branches
- Trunk
- Roots

- Leaves
- Bark
- Taproot
- Flowers
- Sap
- Root hairs
- Heartwood

Knowledge is Hierarchical

35

With a concept of **“tree”** established, we can use it in new knowledge hierarchies.



36



- + Segmented
- + Sequential
- + Pattern Sensitive
- + Support the nesting process to build functional concepts and knowledge hierarchies



LESSONS

43

## Question

Knowledge is learned and stored in segments.  
What does this statement suggest about the ideal structure of the lessons we teach?



44

## Answer

Break down concepts into component parts (segments).

Starting with the simplest part, rebuild concepts segment by segment.

The simplest part of a concept is a term and its definition.

45

## Question

Knowledge is pattern sensitive. What does this statement suggest about the ideal structure of the lessons we teach?



46

## Answer

We should approach content systematically (be predictable).

Protocols should be defined and reinforced.

When appropriate, categorize, type, group, and sort content.

47

Segment

1

Model Human Intelligence  
(in 10 Minutes)



48





49

<p><b>SEGMENT 1</b></p> <p>Model human intelligence (in 10 minutes)</p>	<p><b>SEGMENT 2</b></p> <p>Examine the components of the cognitive (knowledge) domain.</p>	<p><b>Today's Session</b></p>
<p><b>SEGMENT 3</b></p> <p>Discuss the three levels of learning related to the cognitive domain.</p>	<p><b>SEGMENT 4</b></p> <p>Learn methods to teach level 1 of the cognitive domain effectively.</p>	

50

Segment **2.** Examine the Components of the Cognitive (Knowledge) Domain

51

**Learning Domain**  
A specific area (or kingdom) of inquiry, activity, feeling, or behavior.

52


**Cognitive (Knowledge) Domain**  
Learning related to the acquisition of information, understanding, and mental skills.

53

**Components of the Cognitive Domain**

- + Terms
- + Concepts
- + Using Concepts
- + Connecting Concepts
- + Problem Solving

54



**Components** of the Cognitive Domain


- + TERMS
- + Concepts
- + Using Concepts
- + Connecting Concepts
- + Problem Solving

55

<p><b>ADRENALS</b></p> <p>Endocrine glands located superior to each kidney.</p>	<p><b>HOMEOSTASIS</b></p> <p>The tendency of the body's internal environment to remain relatively constant.</p>
<p><b>MUSCLE SPASM</b></p> <p>An involuntary contraction of a muscle that often causes pain.</p>	<p><b>MASSAGE</b></p> <p>The therapeutic manipulation of soft-tissue structures.</p>

**Terms**  
are words that have exact meanings.

56




You need 2,400 terms to speak massage conversationally.

57

“ Humans think in words and pictures. A thought unembodied by words, remains a shadow.”  
Lev Vygotsky


58



**Components** of the Cognitive Domain

- + Terms
- + **CONCEPTS**
- + Using Concepts
- + Connecting Concepts
- + Problem Solving

59



**Concepts**

Abstract ideas constructed in the mind.

An idea of what something is and how it works.

60

## Concepts are Mental Representations

- Words & Images
- Facts & Examples
- Beliefs & Attitudes
- Physical Sensations
- Emotions
- Experiences

61




## ETHICS

- + Words
- + Images
- + Facts & Examples
- + Beliefs & Attitudes
- + Physical Sensations
- + Emotions
- + Experiences

62


The more chicks in the nest, the more functional the concept.



Lower conceptual functionality; fewer chicks in the nest.

Higher conceptual functionality; more chicks in the nest.

63



## Components of the Cognitive Domain

- + Terms
- + Concepts
- + **USING CONCEPTS**
- + Connecting Concepts
- + Problem Solving

64

## Using Concepts

When you can apply concepts in new ways and in new situations.


DISCUSSING IDEAS

GENERATING QUESTIONS

COMPARING OR CONTRASTING

IDENTIFYING IDEALS

65



## Components of the Cognitive Domain

- + Terms
- + Concepts
- + Using Concepts
- + **CONNECTING CONCEPTS**
- + Problem Solving

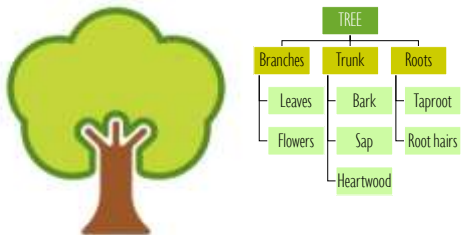
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## Connecting Concepts

The ability to link one concept to other concepts to deepen understanding and form knowledge hierarchies.

67




**TREE**

- Branches
  - Leaves
  - Flowers
- Trunk
  - Bark
  - Sap
  - Heartwood
- Roots
  - Taproot
  - Root hairs


Knowledge is Hierarchical

68

The whole becomes a component part of a larger knowledge hierarchy.




69



## Components of the Cognitive Domain

- + Terms
- + Concepts
- + Using Concepts
- + Connecting Concepts
- + **PROBLEM SOLVING**


70



## Problem Solving

The ability to use concepts and knowledge hierarchies to think critically or creatively, and develop a plan, make choices, produce something new, or obtain desired results.

71



**INTERVIEW**  
Conduct a client interview to rule out contraindications and determine client wants.


**ASSESSMENT**  
Use visual and palpatory findings to determine client needs and share w/client.

**PLAN SESSIONS**  
Choose session techniques & components based on client wants & needs.

**ADAPT TX**  
Adapt future session techniques & components based on previous outcomes.

## Problem Solving

72




## Components of the Cognitive Domain

- + Terms
- + Concepts
- + Using Concepts
- + Connecting Concepts
- + Problem Solving

73

## Question


Are concepts words that have exact meanings or are they abstract ideas?



74

## Question

Do you connect concepts to form mental representations or to form knowledge hierarchies?




75

## 2.

Segment

Examine the Components of the Cognitive (Knowledge) Domain



76

<p>SEGMENT 1</p> <p>Model human intelligence (in 10 minutes)</p>	<p>SEGMENT 2</p> <p>Examine the components of the cognitive (knowledge) domain.</p>
<p>SEGMENT 3</p> <p>Discuss the three levels of learning related to the cognitive domain.</p>	<p>SEGMENT 4</p> <p>Learn methods to teach level 1 of the cognitive domain effectively.</p>

## Today's Session

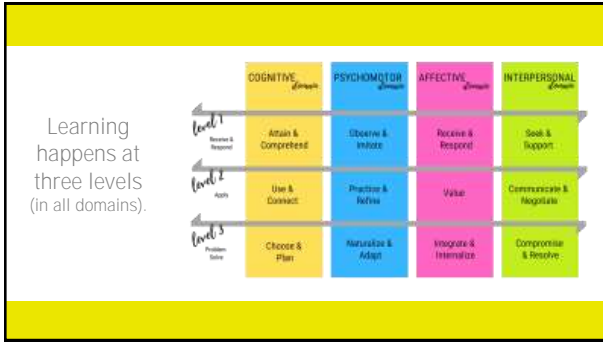
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## 3.

Segment

Discuss the three levels of learning and relate them to the cognitive domain.


78



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80



**LEVEL ONE**  
RECEIVE AND RESPOND

Pay attention and understand what you are thinking, observing, feeling, or seeking.

81



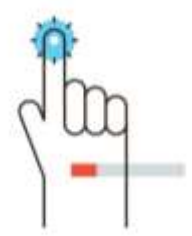
**WHAT HAPPENS** at level 1 of the cognitive domain?

- Learners are introduced to new words (terms)...
- ...and through participation in learning experiences they turn...
- ...new words into basic mental representations (concepts).


82

**LEVEL TWO: APPLY**

Apply concepts, hands-on skills, language, and behaviors in new ways or new situations.




83



**WHAT HAPPENS** at level 2 of the cognitive domain?

- Learners use the basic concepts they formed at level 1 in learning
- ...experiences that connect them to other concepts...
- ... and turn them into knowledge hierarchies.


84



**LEVEL THREE  
PROBLEM SOLVING**

Use concepts and hands-on skills to make choices, choose options, or adapt to situations in the moment.

85



**WHAT HAPPENS** at level 3 of the cognitive domain?

Learners use the concepts and knowledge hierarchies they formed at level 2... in learning experiences... that require them to choose, plan, adapt and assess outcomes.


86

Level 1	Terms	Concepts
Level 2	Using Concepts	Connecting Concepts
Level 3		Problem Solving

87

**Question**

What level do teachers skip (or skim) over the most causing learners to develop knowledge gaps?



88

**Answer: Level 1**

- Teachers fail to teach terminology explicitly and systematically.
- Teachers fail to consciously build basic functional concepts.
- Teachers fail to "rehearse" level 1 content to anchor learning.

89

**Question**

At which level do we build mental representations of basic massage therapy concepts?



90

## Answer: Level 1

We start to build the mental representations of basic massage concepts at level 1. However, we enrich and deepen them at level 2 and level 3.

91

## Question

Does all of the content we teach in entry-level massage education need to be taught to level 3?



92

## Answer: No.

In fact, some content is only taught to level 1. The Entry-Level Analysis Project (ELAP) is helpful if you want to determine the recommended level to teach particular topics.

93

# 3

Segment

Discuss the three levels of learning and relate them to the cognitive domain.



94

## Stretch Break



95

### SEGMENT 1

Model human intelligence  
(in 10 minutes)

### SEGMENT 2

Examine the components of  
the cognitive (knowledge)  
domain.

### SEGMENT 3

Discuss the three levels of  
learning related to the  
cognitive domain.


### SEGMENT 4

Learn methods to teach level  
1 of the cognitive domain  
effectively.

**Today's**  
Session


96





Briefly review the sample interactive lecture and student handout.


97



### Interactive Lecture

A series of visual aids that illustrate content and provide direction for a variety of learning experiences. Interactive lectures help you give your class session structure.

98



Teaching Goals: Consciously build learners' mental representations of basic massage concepts and anchor them in memory.

99

### Our Focus at Level 1 of the Cognitive Domain:

TERMS	CONCEPTS	ANCHORS
Ensure learners can match terms to their written definitions and pronounce important terms.	Ensure learners relate important concepts to images and can state two facts and maybe an example.	Make sure to anchor the learning so that it makes it all the way to level 2.

100

### Level 1: Basic Concepts





Image    Term    2 Facts    Example

- + Words
- + Images
- + Facts & Examples
- + Beliefs & Attitudes
- + Physical Sensations
- + Emotions
- + Experiences

101



## THIS IS GOING TO BE EASY!

Teaching Goals: Consciously build learners' mental representations of basic massage concepts and anchor them in memory.

102

There is nothing harder than teaching level 1 of the cognitive domain.

# Wrong!

Helping learners build functional mental representations of important concepts is tricky.

103



We'll use consistent methods to teach level 1 cognitive content.

104

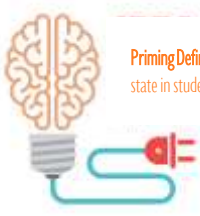
# 4.

These are the teaching methods we'll use to teach level 1 of the cognitive domain effectively.

105

Number 1 Prime Learners for Learning	Number 2 Establish Context for Learning	Number 3 Teach Terminology Explicitly & Systematically
Number 4 Consciously Build Basic Concepts	Number 5 Add Scaffolding to Everything	Number 6 Drill and Practice Level 1 Regularly

106



**Priming Defined:** Methods that facilitate an open and focused body-mind state in students to enhance their receptivity to new information.

## NUMBER 1

Prime Learners for Learning

107



What's the forecast for today's learning?

108




Methods for Priming Learners

- Short Meditation
- Stretching Routine
- Dance Break
- Stomp/Clap
- Visual Journal
- Your Ideas

109

<p>Number 1</p> <p>Prime Learners for Learning</p>	<p>Number 2</p> <p>Establish Context for Learning</p>	<p>Number 3</p> <p>Teach Terminology Explicitly &amp; Systematically</p>
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110







NUMBER 2  
Establish Context for Learning

111

<p><b>"I know where I'm at and what is happening right now."</b></p>	<p><b>"I know what I'm learning about right now."</b></p>	<p>Proper Context</p>
<p><b>"I know what is expected of me right now."</b></p>	<p><b>"I have an idea about what is going to happen next."</b></p>	

112

Four Steps to Establish Learning Context

	HOOK THEIR INTEREST
	EXPLAIN THE BIG PICTURE
	SHARE GOALS & EXPECTATIONS
	TELL THEM WHY THEY CARE

113



Start with a Hook

A technique used in literature, theatre, movies, marketing, and public speaking to provide context for learning and arouse the interest of an audience so that they pay attention.

114



115

### EXAMPLE HOOK:

In a hands-on profession like massage, why does 62% of teaching and learning take place in the cognitive domain?

116

## 39 Student Behaviors that Create Obstacles to Teaching and Learning

117

### Four Steps to Establish Learning Context



HOOK THEIR INTEREST



EXPLAIN THE BIG PICTURE



SHARE GOALS &amp; EXPECTATIONS



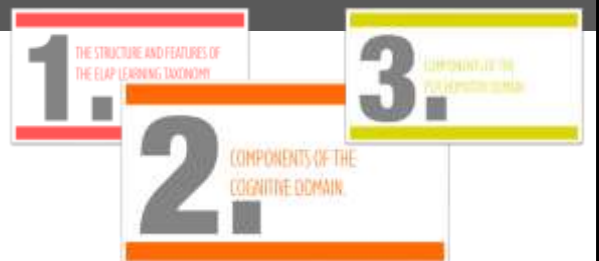
TELL THEM WHY THEY CARE

118

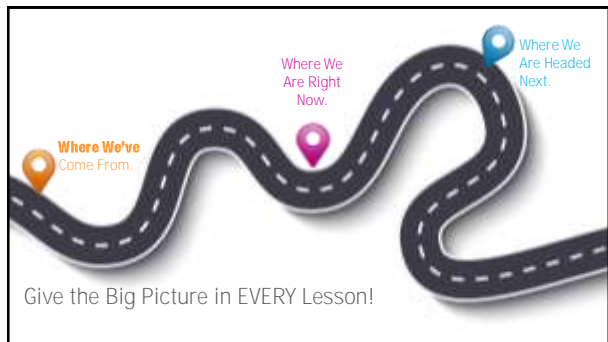
## The Big Picture

How does today's lesson fit into the universe of this unit, module, or course? I want to know what planet I'm going to land on!

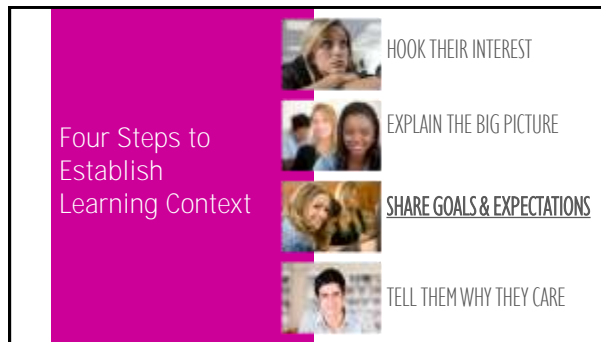
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121



122

**THE INTEGUMENTARY SYSTEM**

- Define the cutaneous membrane.
- Understand the epidermis including cell type, tissue type, layers, and functions
- Understand the dermis including cell type, tissue type, layers and functions
- List the layers of the epidermis in order from stratum basale to stratum corneum
- Compare and contrast the papillary layer and reticular layer of the dermis
- Discuss the hypodermis including cell type, tissue type, and functions
- Discuss the structure and function of the accessory organs of the skin
- Explain the structure and function of hair
- Explain the structure and function of nails
- Explain the structure and function of sudoriferous glands
- Explain the structure and function of sebaceous glands
- Outline the different cutaneous receptors in the skin
- Preview aging and the integumentary system
- Explore the body-mind effects of massage as a response to touch

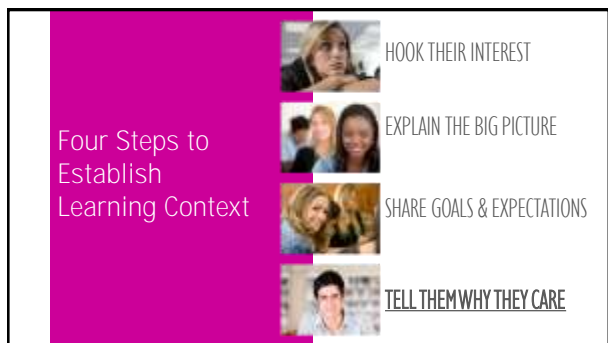
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Goals should feel tangible, and achievable.

<b>OBJECTIVE 1</b> Students will be able to...	<b>OBJECTIVE 2</b> Students will be able to...
<b>OBJECTIVE 3</b> Students will be able to...	<b>OBJECTIVE 4</b> Students will be able to...

**Today's Session**

124



125

People care more when they are told why they should care.

126



127



128



129



130



131



132

1. If you don't learn this stuff, you may catch a skin condition or cause another person harm.

Why They Should Care

2. It will be on the quiz!




133

Four Steps to Establish Learning Context




HOOK THEIR INTEREST

EXPLAIN THE BIG PICTURE

SHARE GOALS & EXPECTATIONS

TELL THEM WHY THEY CARE

134

<p>Number 1</p> <p>Prime Learners for Learning</p>	<p>Number 2</p> <p>Establish Context for Learning</p>	<p>Number 3</p> <p>Teach Terminology Explicitly &amp; Systematically</p>
<p>Number 4</p> <p>Consciously Build Basic Concepts</p>	<p>Number 5</p> <p>Add Scaffolding to Everything</p>	<p>Number 6</p> <p>Drill and Practice Level 1 Regularly</p>

135

Teach

# TERMINOLOGY

Explicitly & Systematically

136

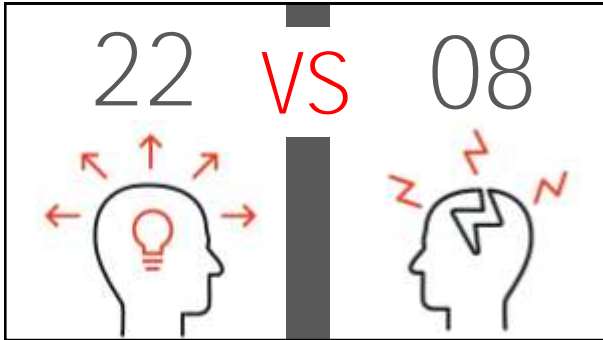
<p>1.</p> <p>Identify the key terms you intend to cover in the lesson.</p>	<p>2.</p> <p>Define, pronounce, and discuss these terms before a learning experience.</p>
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137

"The epidermis is composed of stratified squamous epithelium and contains four primary types of cells. Keratinocytes produce keratin, a fibrous, water-resistant, structural protein essential for the composition of human skin and hair. Keratin helps the skin resist damage, microbes, and chemicals and helps the skin resist the entry of foreign materials. Keratinocytes make up about 90% of the cells found in the epidermis.

Melanocytes are another type of cell found in the epidermis along with Langerhans cells and Merkel cells. Melanocytes produce melanin, a dark pigment primarily responsible for skin and hair color. It protects against UV radiation and plays a role in the immune system. Melanocytes have long, slender, projections that extend between the keratinocytes transferring melanin that gathers over the cell nucleus, protecting it from UV rays. Melanocytes make up approximately 8% ..."

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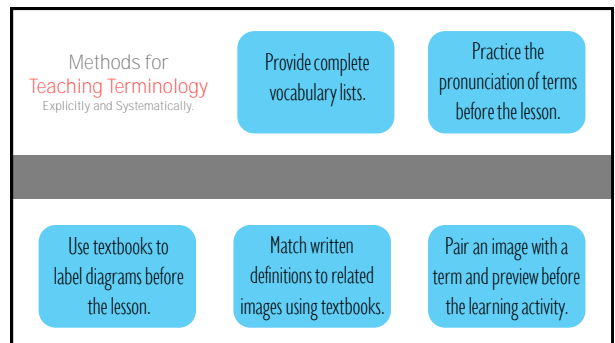
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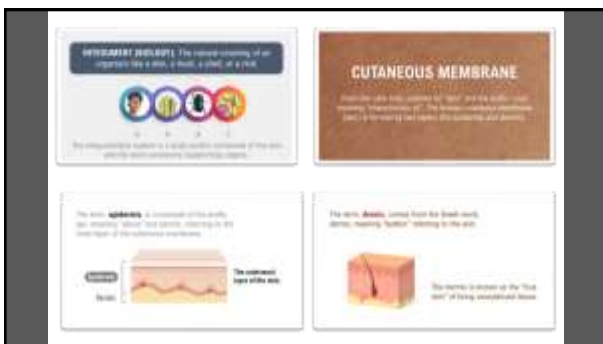
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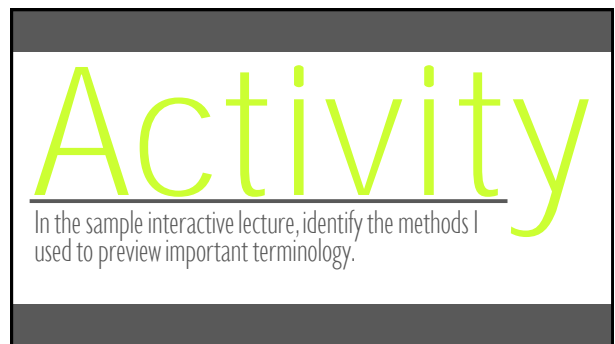
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144



Which of these methods did I use?

- Provide complete vocabulary lists.
- Practice the pronunciation of terms before the lesson.
- Use textbooks to label diagrams before the lesson.
- Match written definitions to related images using textbooks.
- Pair an image with a term and preview before the learning activity.

145


Which of these methods did I use?

- Provide complete vocabulary lists.
- Practice the pronunciation of terms before the lesson.
- Use textbooks to label diagrams before the lesson.
- Match written definitions to related images using textbooks.
- Pair an image with a term and preview before the learning activity.

146

## Question


Why do I place an emphasis on the use of images when teaching terminology?



147

## Answer

Because an image is the first chick you need in the nest if you want to build a basic concept.




Image

148

## Question

Why do I place an emphasis on pronunciation of terminology? Isn't it enough to recognize the word?



149

## Answer

We think in words and pictures. If you don't know how to pronounce it, you can't think with it and you won't be able to remember it.

150

<p>Number 1</p> <p>Prime Learners for Learning ✓</p>	<p>Number 2</p> <p>Establish Context for Learning ✓</p>	<p>Number 3</p> <p>Teach Terminology Explicitly &amp; Systematically ✓</p>
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151



152

<p>Number 1</p> <p>Prime Learners for Learning ✓</p>	<p>Number 2</p> <p>Establish Context for Learning ✓</p>	<p>Number 3</p> <p>Teach Terminology Explicitly &amp; Systematically ✓</p>
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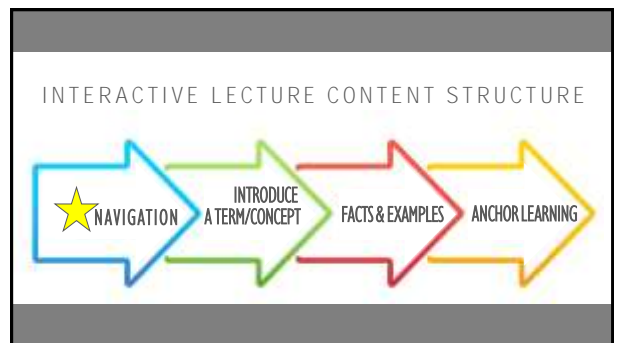
Consciously Build  
**BASIC CONCEPTS**

154

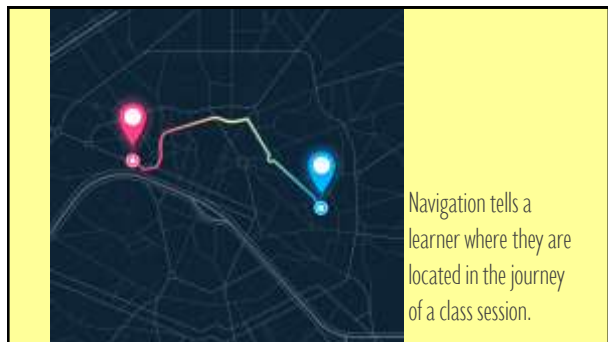
Level 1: Basic Concepts

<p>Image   Term   2 Facts   Example</p>	<ul style="list-style-type: none"> <li>+ Words</li> <li>+ Images</li> <li>+ Facts &amp; Examples</li> <li>+ Beliefs &amp; Attitudes</li> <li>+ Physical Sensations</li> <li>+ Emotions</li> <li>+ Experiences</li> </ul>
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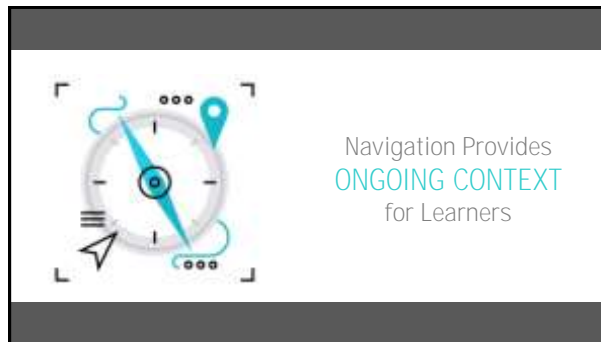
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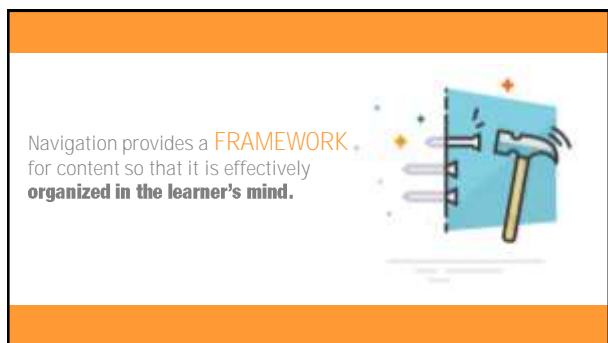
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157



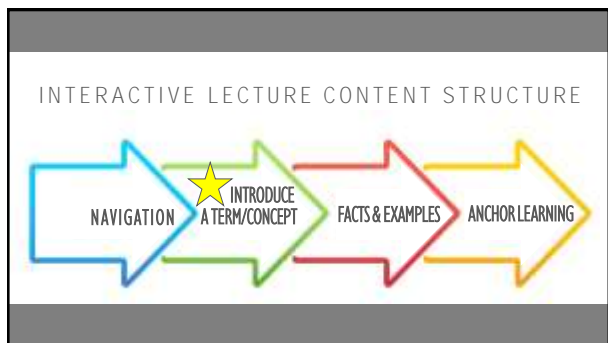
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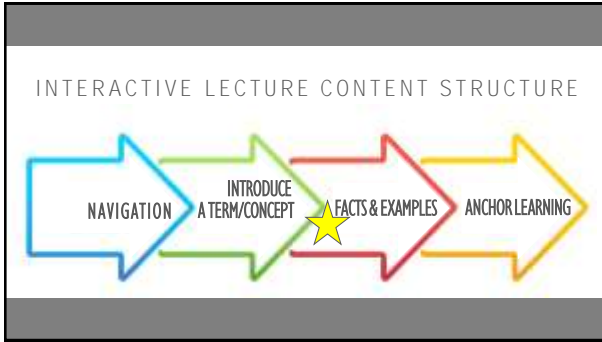
160



161



162



163

**Fact:** A piece of information used as evidence that something is true.

164

**Example:** A thing characteristic of its kind or illustrating a general rule.

165

Term Definition	Fact	Fact
Fact	Fact	Example
Fact	Example	Fact

166

We Learn and Store Information in Segments.

167

Break facts and examples onto their own slides to help learners segment and remember information.

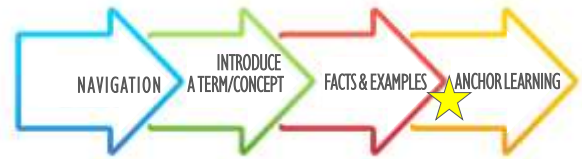
168

## Learning Taxonomy

- A learning taxonomy is a model that classifies learning into progressively complex levels.
- A learning taxonomy is shorthand for how learners learn and how teachers should structure lessons.
- Current learning taxonomies are outdated or don't align all four learning domains.
- In the ELAP learning taxonomy, learning happens in four domains and at three levels.
- A domain is a specific area (or kingdom) of inquiry, activity, feeling, or behavior.
- The cognitive domain is the knowledge domain, or learning related to the acquisition of information.

169

## INTERACTIVE LECTURE CONTENT STRUCTURE



170



## Anchor Learning

A method used at the end of a learning segment to reinforce key information.

171

QUICK QUIZZES

RESPONSE MOMENTS

Example Anchors

CONCEPT CHECKING QUESTIONS

172

### Question

Why do I place an emphasis on the use of images when teaching terminology?

### Answer

Because an image is the first click you need in the next if you want to build a basic concept.

173

One way teachers could establish context for learning is to:

- Hook the learner with a personal story
- Teach terminology explicitly and systematically
- Separate facts and examples onto their own slides
- Use a learning taxonomy to structure lessons

174

One way teachers could establish context for learning is to:

- A. Hook the learner with a personal story
- B. Teach terminology explicitly and systematically
- C. Separate facts and examples onto their own slides
- D. Use a learning taxonomy to structure lessons

175

QUICK  
QUIZZES

RESPONSE  
MOMENTS

Example Anchors

CONCEPT  
CHECKING  
QUESTIONS

176

## Response Moment

A pause in the lecture where learners are asked to think about information on a personal level.

Contemplate your teaching. Based on what you know now about how knowledge is constructed in the mind, what are your strengths and weaknesses related to ensuring learners build strong basic concepts at level 1.

177

## REINVENTING THE LECTURE



Part One



Part Two



Part Three

178

QUICK  
QUIZZES

RESPONSE  
MOMENTS

Example Anchors

CONCEPT  
CHECKING  
QUESTIONS

179

## Concept Checking Questions

Questions that compare a correct statement with an incorrect statement to check learner comprehension and fill in knowledge gaps.

Is “nesting” a process where the brain gathers together data or is it another word for a concept?

180

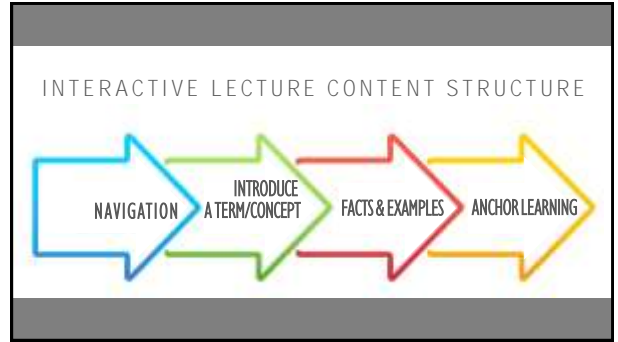
QUICK QUIZZES

RESPONSE MOMENTS

CONCEPT CHECKING QUESTIONS

Example Anchors

181

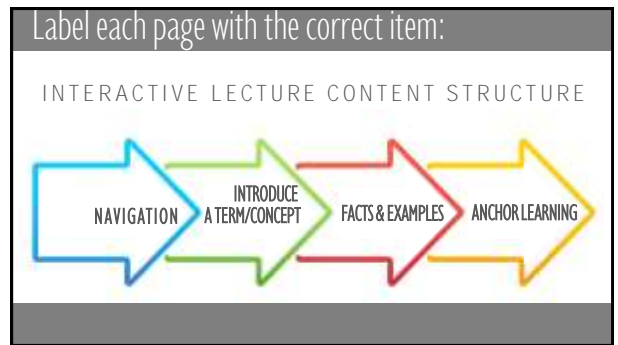


182

# Activity

In the sample interactive lecture, identify the parts of the lecture. Label pages with the words "navigation," "intro term/concept," "fact/example," and "anchor."

183



184

Number 1: Prime Learners for Learning

Number 2: Establish Context for Learning

Number 3: Teach Terminology Explicitly & Systematically

Number 4: Consciously Build Basic Concepts

Number 5: Add Scaffolding to Everything

Number 6: Drill and Practice Level 1 Regularly

185


Add

# SCAFFOLDING

To Everything!

186

Point B. Where you want them to be at the end of the lesson.



Point A. Where they are now.

Scaffolding is the support you give learners to help them get from point A to point B more easily.

187



Scaffolding Materials Take Many Forms

- Content outlines
- Lecture notes
- Rubrics
- Term definitions
- Graphic organizers
- Checklists

188




[www.abmp.com](http://www.abmp.com)  
Online Education Center

189

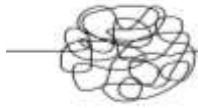
The Scaffolding Materials I Provided Today

- A complete vocabulary list.
- Lecture notes in outline format.
- Examples of a lecture and student handout.
- A lesson planning checklist and form for teaching cognitive content.

190

A.  B.

WITH SCAFFOLDING!

A.  B.

WITHOUT SCAFFOLDING!

191

<p>Number 1</p> <p>Prime Learners for Learning ✓</p>	<p>Number 2</p> <p>Establish Context for Learning ✓</p>	<p>Number 3</p> <p>Teach Terminology Explicitly &amp; Systematically ✓</p>
<p>Number 4</p> <p>Consciously Build Basic Concepts ✓</p>	<p>Number 5</p> <p>Add Scaffolding to Everything ✓</p>	<p>Number 6</p> <p>Drill and Practice Level 1 Regularly</p>

192



# Drill & Practice

Level 1 Content Regularly

193



## Spaced Practice

Learners must "rehearse" level 1 information to store and retrieve it easily from long-term memory.

194



Rehearse information (drill & practice).

195



Go away and do something else.

196



Rehearse information (drill & practice).

197




Go away and do something else.

198



Rehearse information (drill & practice).

199



Go away and do something else.

200




Rehearse information (drill & practice).

201




Pass the MBLEx!

202



Live happily ever after as an MT!

203



**Drill & Practice Level 1 Content**  
As teachers, we must set up regular opportunities for learners to rehearse terminology and concept knowledge.


204

<p>Number 1</p> <p>Prime Learners for Learning ✓</p>	<p>Number 2</p> <p>Establish Context for Learning ✓</p>	<p>Number 3</p> <p>Teach Terminology Explicitly &amp; Systematically ✓</p>
<p>Number 4</p> <p>Consciously Build Basic Concepts ✓</p>	<p>Number 5</p> <p>Add Scaffolding to Everything ✓</p>	<p>Number 6</p> <p>Drill and Practice Level 1 Regularly ✓</p>

205

## Question

During this presentation, what level of learning have we been working at?



206


## Answer: Level 1

We are working predominantly at level 1. However, when I ask you to complete the learning activities for the sample lecture we are moving into level 2.

207

## Question

What are the four steps to establishing context for learners?



208


## Answer:

1. Hook the audience
2. Give them the big picture
3. Share goals and expectations
4. Tell them why they care

209

## Question

When you teach terminology explicitly and systematically how many terms can a learner "digest" in a 3-hour class?



210

## Answer:

A maximum of 22 terms.

211

## Question

What is the interactive lecture sequence we use to build learners' basic concepts?



212

## Answer:

1. Navigation
2. Introduce a term/concept
3. Facts & Examples
4. Anchor the learning

213

# 4.

Learn methods to teach level 1 of the cognitive domain effectively.



214

## Homework





1. Review the Cognitive Content Level 1 Planning Form
2. Take the textbook material or teaching material for any topic you currently teach and put it into this format.
3. Teach it using the methods we talked about today and compare student learning outcomes.

215



The most important thing we can do is teach level 1 of the cognitive domain effectively.

216

<b>SEGMENT 1</b> Model human intelligence (in 10 minutes) 	<b>SEGMENT 2</b> Examine the components of the cognitive (knowledge) domain. 	<b>Today's Session</b>
<b>SEGMENT 3</b> Discuss the three levels of learning related to the cognitive domain. 	<b>SEGMENT 4</b> Learn methods to teach level 1 of the cognitive domain effectively. 	

217

**39 Student Behaviors that Create  
Obstacles to Teaching and Learning**

218

I keep asking you to do  
more for students.

219



220

We care!

221

We must keep trying. We must  
keep showing up.

222



223



224